



December 2, 2007

Dear Future Sponsor:

Join the Feeding Frenzy! The Nebraska Youth Athletic Association (NYAA), a non-profit organization run by active members of the community including supportive parent volunteers welcome you to the Sharks organization. Sharks participate in full regulation tackle football, flag football, boys and girls basketball, and baseball. NYAA believes in providing today's youth an opportunity to learn and refine their athletic skills in a competitive environment while promoting the ideals of teamwork, sportsmanship, leadership, self-esteem and citizenship thus better preparing them for a successful future.

NYAA offers our Lincoln youth an opportunity that would otherwise not be available to them. We give youth ages K-14 an opportunity to learn the fundamentals of different sports offerings and to participate at their appropriate skill level.

NYAA is committed to doing the most good with your donations through the services that we provide. Access to your donations has helped us build the capacity to deliver services to all families, contributing to a high quality of honesty and character. As a non-profit organization we serve the public good and fill critical gaps not fully addressed by the business and government sectors. However, we face increasing demands for the services we provide. That's why we need the communities continued support.

Your donation will provide stable income to support the work of NYAA, thereby helping us better serve the needs of Lincoln well into the future. NYAA is able to provide kids with life-enriching activities and programs by fostering athletic, educational and Character development in youth that may not exist for them otherwise. Every dollar donated is used to support vital programs. Through our annual donation campaign, your contribution helps us provide program support and financial assistance to families who need it most.

Please review our enclosed sponsorship level outline and donate at your appropriate level. Payments can be sent to Nebraska Youth Athletic Association, PO Box 21991, Lincoln, Ne 68542. For additional information you can visit our website at www.nyaasharks.com, contact me at (402) 438-4686 or by email at moreland@nyaasharks.com

Sincerely,

Jerall Moreland, President
Nebraska Youth Athletic Association

TEAMWORK

SPORTSMANSHIP

LEADERSHIP